

# KRISTEL VAN DEN AKKER

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## PROFILE

*Curious* is the word that best describes me. I love to learn new things and I'm committed to the task. Whether it is playing the piano or structuring databases, I will give it my all to reach my goal. My friend will say I'm someone who is approachable and likes to take action.

## EDUCATION

### **HBO Communication, Media and Music** (2008 - 2013)

#### HOGESCHOOL INHOLLAND

Communication is a broad field in which there is much to learn. During my education I was taught in internal, external and visual communication.

With minors in English and a thesis on the perfect portfolio for freelance graphic designers I learned a lot about the profession.

### **Adobe Dreamweaver CS4** (2009)

#### COLLAGE OF MULTIMEDIA

The first time I came into contact with coding was during the course *Adobe Dreamweaver*. These were private lessons that dove into the world of HTML and CSS. Since then I have immersed myself in programming and scripting languages such as PHP and Javascript.

### **MBO Small Business en Retail Management** (2004 - 2008)

#### ID COLLEGE

During training Entrepreneur Retail Manager you will be prepped to be in charge of your own store. I took classes in accounting, window dressing, sales techniques, managing staff and resolving conflicts.

## SKILLS

### **Languages**

Dutch	Native
English	Very well

### **Software skills**

Adobe Creative Suite / Adobe Creative Cloud	Very well
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### **Technical skills**

HTML, CSS, PHP, JavaScript, Grunt, NPM, Agile, Scrum, Git, JIRA

## EXPERIENCES

### **MagnaVersum B.V.**

Feb 2016 / Current

BI CONSULTANT, FRONT-END WEB DEVELOPER, LEAD DESIGN

MagnaVersum is a business intelligence and application company focused on advanced technologies related to data analysis. Using the products of Qlik, the company is able to give customers insight into their business. This ensures that companies can make the right decisions for the future. My job is partly to create BI dashboards, allowing customers to gain visual insight into their business performance. I also make extensions for Qlik Sense, using javascript. Over time, I became part of the Application Services team and now, next to Qlik extensions, I make websites and I program the front-end applications. Because of my UI history, I also lead the design department.

### **Creative Release Designs**

Aug 2009 / Current

FREELANCER

During my bachelor studies I started freelancing under the name Creative Release Designs. This way, I could learn about communication and design, experiment with it and apply it to the project I was working on. It is the perfect opportunity for me to be involved with design and code, and it is a great creative outlet.

### **Hostnet B.V.**

Jul 2014 / Feb 2016

JUNIOR DESIGN

At Hostnet, the design team and I shared the responsibility for the appearance of various websites and communications. Next to visualizing it's appearance, we build the front-end and we spend most of the day in languages like PHP, TWIG, HTML, CSS, LESS and JavaScript with jQuery. In this company I first came into contact with Agile work through scrum.

### **Hogeschool InHolland**

Dec 2008 / Jan 2012

DOCENT

During my first year HBO Communication in Diemen I was asked if I wanted to teach in various disciplines. I started with teaching Photoshop and later started teaching web design, web development and InDesign. I taught the first year students of the HBO Communication stream, but it also inspired other teachers to take the course.